

# P O R T F O L I O

VANESSA AUNER



# ABOUT ME

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VANESSA AUNER

SOCIAL MEDIA - GRAPHIC DESIGN - WEBDESIGN

INFYNE MARKETING & DESIGN

Infyne began long before it had a name.  
With sketchbooks, curiosity and a growing love for visual storytelling.

Living abroad shaped my way of seeing the world and showed me how creativity and strategy naturally belong together. What once felt like a personal passion slowly turned into a business built on intention and meaning. Today, I create thoughtful brands and digital experiences that help businesses tell their story with confidence.

# CONTENT

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1. THE JUICY CLUB
2. KATHAVITA
3. MAXOUT
4. BLUE BOMB / YOGA JUNKIES

# PROJECT

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## Balancia

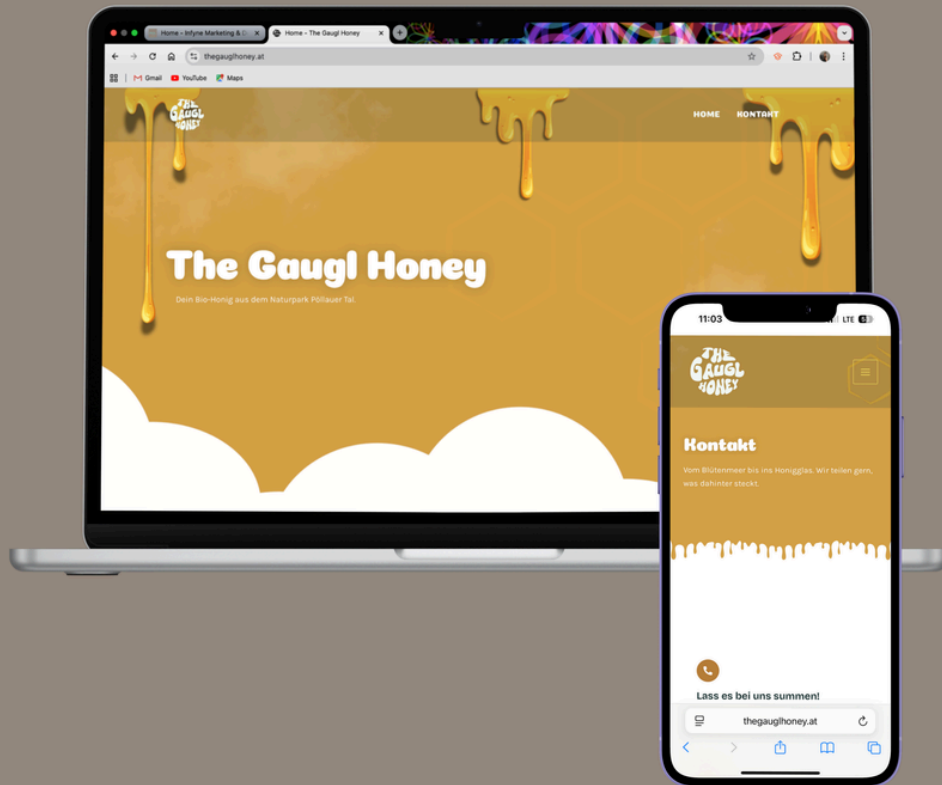
Balancia was created to reflect balance, calm and inner clarity.

The visual identity combines natural tones, organic forms and elegant typography to create a brand that feels grounded and trustworthy.

From logo design to print materials, every element was crafted with intention to support a holistic and meaningful brand presence.

# PROJECT

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## TheGauglHoney

This project was guided by the playful character of the existing honey labels.

The website design builds on familiar shapes, warm colors and organic details to create a cohesive and joyful digital presence that stays true to the brand.

# PROJECT

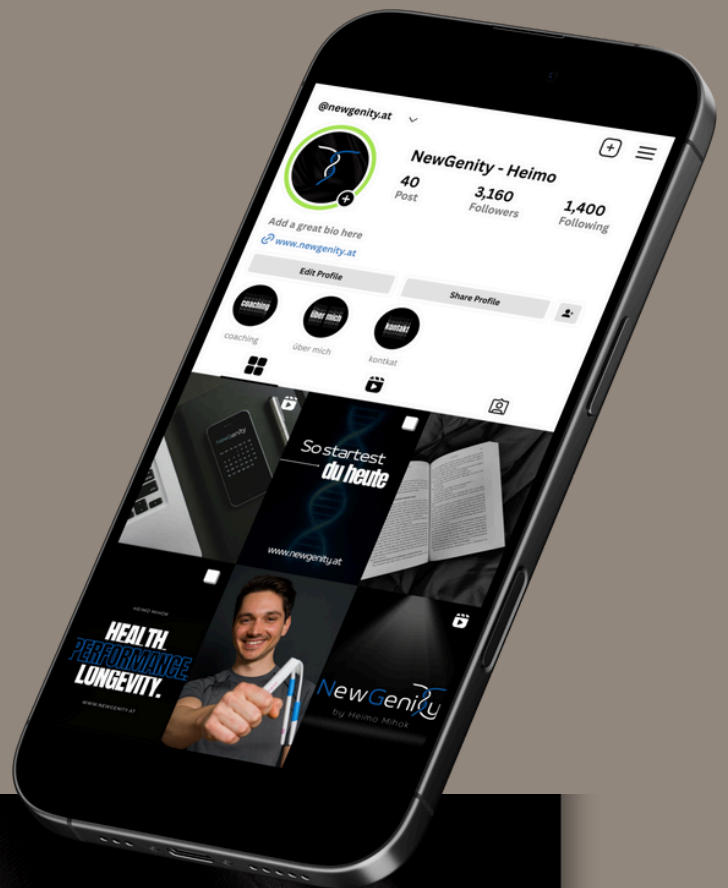
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## NewGenity

NewGenity was built from the ground up.

From naming and logo design to business cards and a curated Instagram feed preview, every element was created to define a clear and future-ready brand foundation.

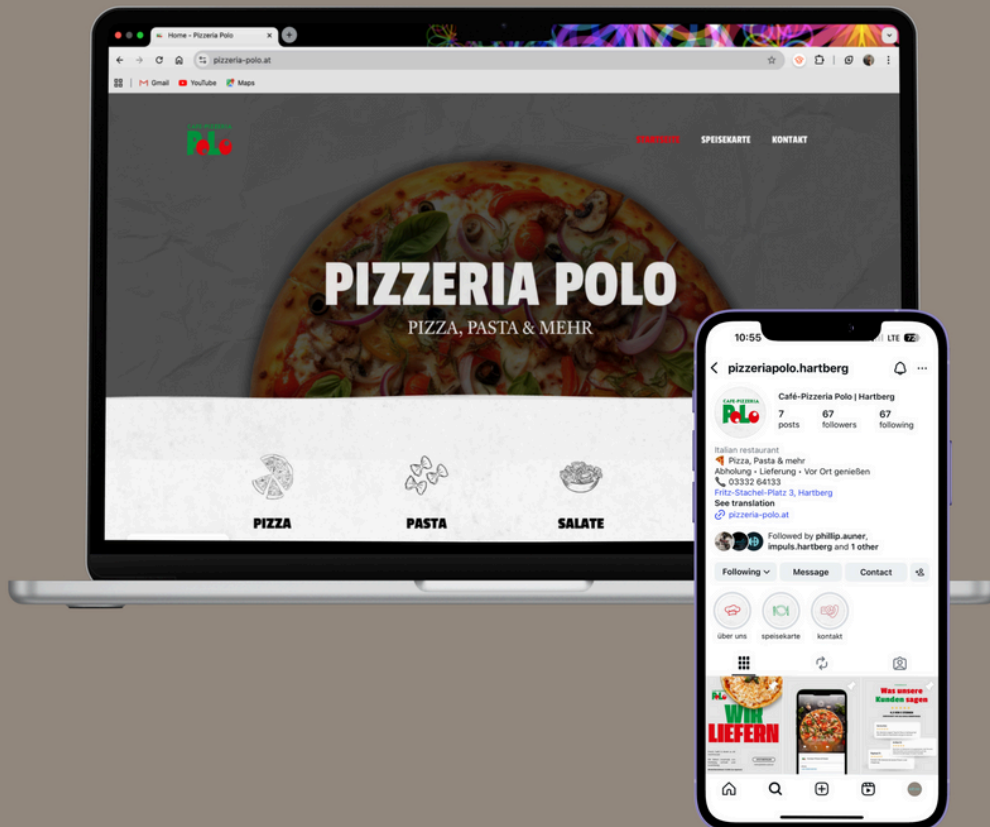
The visual identity was developed with 2026 in mind, focusing on clarity, consistency and a strong sense of direction from the very beginning.



**NewGenity**  
by Heimo Mihok

# PROJECT

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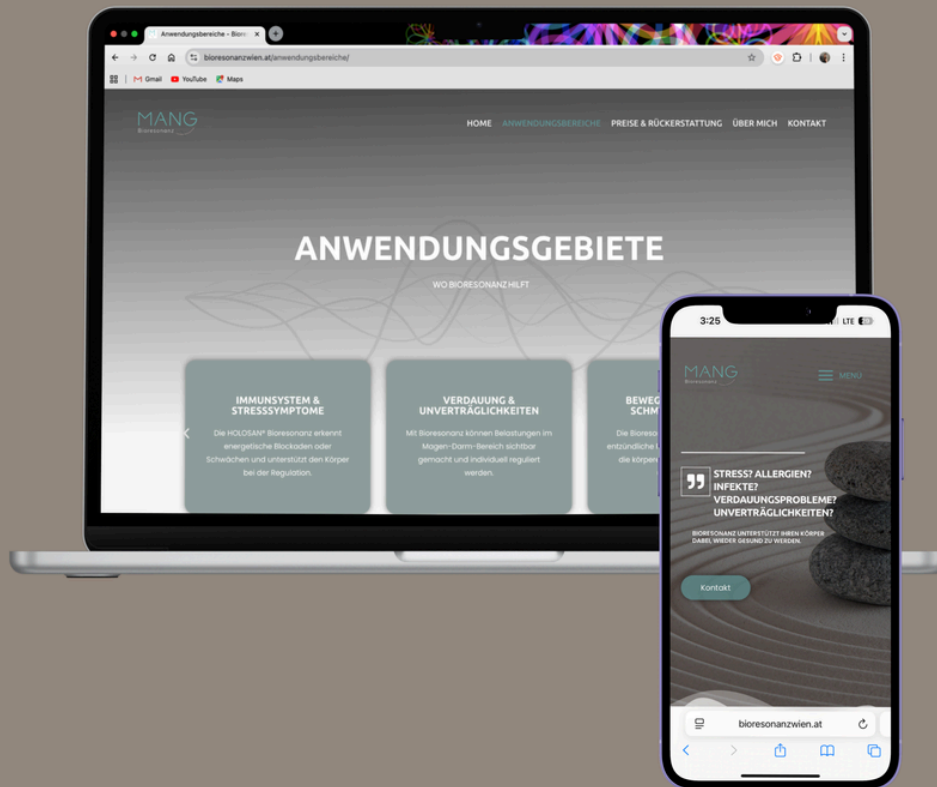
## Pizzeria Polo

This project started without an existing website.

Based on the existing logo, the visual style was refined and translated into a clear, approachable website. In addition, a social media account was created and filled with initial posts to establish a consistent online presence.

# PROJECT

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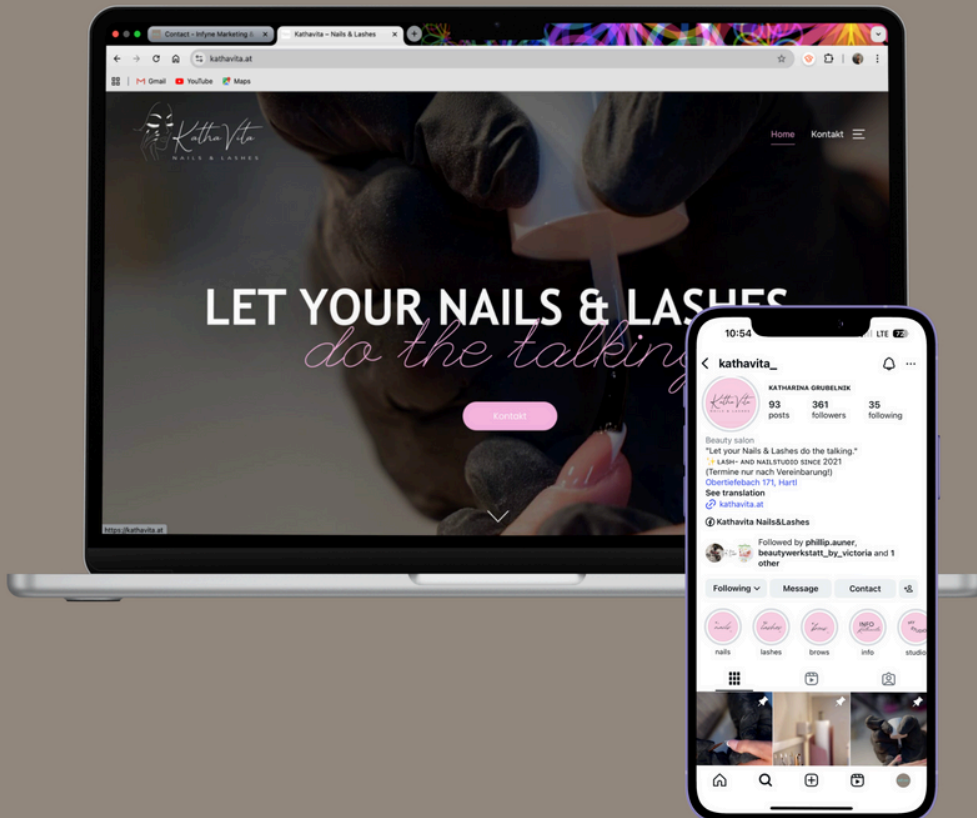
## Mang Bioresonanz

The website was redesigned and technically updated to current standards.

An outdated system was modernised while keeping the existing domain, resulting in a clearer structure, improved performance and a more contemporary visual presence.

# PROJECT

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## Kathavita

The brand identity was already in place. A photoshoot was created to define the visual direction, followed by the design of the website and ongoing social media management. Product images are created by the client, supported through guidance on lighting, setup and background styling.

# C O N T A C T

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